



CONCRETE ALBERTA CODE OF CONDUCT

The Members of Concrete Alberta are committed to maintaining public trust as the recognized voice of the concrete industry in Alberta.

Concrete Alberta's vision, mission, and goals are:

Vision:

- Providing value to all members and stakeholders by effectively meeting the challenges facing the concrete industry.

Mission:

- To provide leadership, represent and promote the concrete industry in Alberta.

Goals:

- Concrete Alberta is the recognized expert for the concrete industry, for products, technical specifications and technical knowledge.
- Concrete is recognized as an environmentally sustainable and resilient building product.
- Concrete products are the construction material of choice.

As such, members shall:

- comply with all applicable Canadian codes and standards as a minimum standard for concrete construction and/or production,
- operate and comply with the Concrete Alberta By-Laws.
- operate their businesses in conformance with principles of positive community relations and recognized standards of environmental stewardship, complying with all applicable laws and codes of practice.
- incorporate good health and safety principles and standards throughout their operations.
- deal honestly and fairly with their customers and assure the quality of their products and services.
- act in a professional manner and shall avoid all conduct or practice that is detrimental to the concrete industry, to Concrete Alberta, to any of its members in good standing, or to any of their customers.
- treat their competitors, including their property and ideas, in a respectful and professional manner, and not falsely or wrongfully disparage the professional reputation or business prospects of another member.
- fully comply with all statutes, in particular the *Canadian Competition Act*.

Concrete Alberta's bylaws state that:

- all members must agree to the Code of Conduct upon initial membership application and membership renewal.
- should there be evidence of a serious breach of the Code of Conduct, membership in the Association may be terminated or suspended at the discretion of the Board of Directors following reasonable notice to the member and an opportunity for the member to comply.