

ALBERTA READY-MIXED CONCRETE ASSOCIATION

PRESIDENTS MESSAGE

While many producers have enjoyed reasonable winter volumes, the rapid and severe drop of the price of oil has changed the outlook going forward. Delayed and cancelled projects, reduced government spending, and a slowdown in housing will have us all seeking to cut costs. ARMCA will continue to prudently manage member funds to provide best value.

We continue to work more closely with the Cement Association of Canada. ARMCA was represented at the CAC's National Markets and Technical Affairs Committee meeting in January and at the same time took part in a discussion session on the path forward for the Concrete Council of Canada. As with many things, the reality has proven harder than the concept as the CCC works to establish itself. ARMCA and the CAC also joined forces in presenting concerns about Bill 203 to members of the Alberta Government. The Private Members Bill could potentially shortcut the long standing process for changes to the Building Code for acceptance of mid-rise wood buildings. Any change must include the safety provisions that will be part of the National Building Code.

On behalf of the Board, I want to thank Laura Reschke for her excellent service in her time with ARMCA. Laura has been a key player in executing the Strategic Plan and progressing the organization. She has professionally represented ARMCA and our industry, capably supported the Board, effectively managed the association's business affairs, and worked towards improved process and governance. Laura has shown extreme dedication and commitment and has been a pleasure to work with. We have started the recruitment process and will find a quality replacement to carry on this work. Thanks from all of us, Laura!



Norm Kuntz - President

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Paul Masson has been a great addition to our team. Paul and Ed Kalis have expanded the offerings of our training courses and coverage of technical matters. I was pleased to endorse Paul for a voting seat on the CSA 23.1/23.2 Committee and congratulate Paul on his appointment.

We welcome Rob Lali from the Rolling Mix Group of Companies to the Board and the Executive of ARMCA. Rob has joined as 2nd Vice President and will stand for election at the AGM. Many thanks to Steve Street who has stepped down after filling the vacancy created when Alan Henderson left the industry. Rob is well known in our industry with years of experience in both concrete and cement.

As the challenges to our industry continue to mount, it is more important than ever to have a strong and credible association to represent and promote our common interests. Please plan to join us at our annual AGM and Convention in Jasper, May 7-10th to discuss the issues and provide input. We have restructured the Convention this year to provide more content, and trust you will value the experience. Hope we see you there!

Norm Kuntz
ARMCA President

ARMCA BOARD OF DIRECTORS - 2014/2015

OFFICERS

PRESIDENT	NORM KUNTZ	BURNCO Rock Products Ltd
FIRST VICE-PRESIDENT	KRIS LASEK	Lafarge Canada Inc.
SECOND VICE-PRESIDENT	ROB LALI	Rolling Mix Group of Companies.
SECRETARY / TREASURER	KELLY HINES	Knelsen Sand & Gravel
PAST-PRESIDENT	BILL SHAW	Inland Concrete

DIRECTORS

CURTIS BOUTEILLER	Proform Concrete Services
LEN CHINSKI	Lafarge Canada Inc.
CLAYTON FORTH	BASF Admixtures Inc.
STEVE SCHIMPF	Inland Concrete
MARK LANGEN	Interstar Pigments
BRIAN TKACHUK	A & T Construction & Transit Mix Ltd.
PRASHANT VATS	Inland Concrete
JUSTIN ARNOTT	Cement Association of Canada

JOB POSTINGS

Working within the concrete industry provides a vast range of occupations. From the inception of the mix to the final stage of the product, there are many opportunities for employment. **MEMBERS; advertise your job postings on the ARMCA website.** Send your postings to info@armca.ca.

Executive Director Position

The Alberta Ready-Mixed Concrete Association seeks an Executive Director who is a leader and manager adept at meeting organizational goals and balancing internal management with external impact and visibility.

The Executive Director will serve the members of the Alberta Ready-Mixed Concrete Association, facilitating the organization's Strategic Plan, managing the organization's finances, increasing membership, and serving as the primary spokesperson. The Executive Director reports to the Board of Directors. The individual will ensure that the organization's internal and external communications and programs are meeting the current and emergent needs and interests of its members. The position will represent the Association at the national level as well as lobby municipal, provincial, and federal governments.

The Executive Director will have an outstanding ability to work independently. The successful candidate will have excellent skills in leadership and communications. Strong organizational, advocacy, project management, finance, marketing, computer, problem-solving and analytical skills are required. Must be highly self-motivated and directed.

Desired candidates have a minimum of 7 years leadership experience with increasing responsibilities. Experience relating to the ready-mixed concrete industry and government relations is a plus. The individual must be an outstanding communicator who is able to convey effectively the mission and activities of the association to a variety of constituencies, as well as to the broader public. Some overnight travel required. Relocation assistance is not available for this position.

Interested candidates can send a cover letter and resume via email to: info@armca.ca

TOOLS AVAILABLE ON THE ARMCA WEBSITE

MEMBERS, ARE YOU AWARE OF THE TOOLS AVAILABLE ON THE ARMCA WEBSITE?

Concrete Calculator:	Access an online calculator to determine approximate volume needed.
Evaporation Loss Table:	Avoid plastic shrinkage cracking
CANPav Application:	Cost Comparison Tool; understand your projects real cost of ownership. You can quickly conduct numerous "what if" scenarios comparing the initial constructions costs of both concrete and asphalt paving materials and save on projects.
Impact Estimator:	Buildings Lifecycle Assessment software is now available and free of charge. Includes the ability to import a bill of materials from CAD or other sources, enhanced extra materials input form, new assemblies, new materials and more!
Weather Table:	Access the Government of Canada Weather Office

These tools can all be accessed from your smart phone. Go to www.armca.ca, click on the "Members" tab and select "Tools".

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Education

The Alberta Ready-Mixed Concrete Association has had a successful year with the course we offered. There has been a dramatic increase in registrations over the past year, with the forecasted trend continuing as more and more people recognize the value of educated employees. Educating the people that work for you will give them the tools to not only perform their job better but will enable them to be better employees who can succeed in a dynamic environment.

In addition to the Concrete Technology Levels 1 & 2 and the ACI Concrete Field Testing certification, we have offered a one day Dispatch Training course and an ACI Concrete Flatwork Finisher's Certification course.

Please check our website regularly for upcoming courses being offered.

We would like to emphatically thank our instructors, and their respective companies, for their time and commitment in the education process of the concrete industry.



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GRAVEL TRUCK

2015 - FREIGHTLINER - 108SD - 370HP - ALLISON AUTOMATIC
- 14840 - 46 AIR RIDE SUSPENSION - 15FT RENN GRAVEL
BOX WITH EQUIPMENT HITCH



STANDARD MIXER

2015 - FREIGHTLINER - 114SD - 8.5M LONDON
MACHINERY STD MIXER - 450HP - ALLISON AUTOMATIC
- TRI DRIVE - 3 CHUTES - TOOL BOX - WIRELESS REMOTES



12M & 13M TRAILER MIXER

2016 - FREIGHTLINER - 114SD - 450HP - 18SPD - 12M
PRECISION AND 13M LONDON TRAILER MIXER'S AVAILABLE
- ETA JAN'15



STONE SLINGER

2015 - FREIGHTLINER - 108SD - 370HP - ALLISON AUTO
- 20846 - MC-15 BAY LYNX SLINGER - MANUAL OR
WIRELESS CONTROLS



VOLUMETRIC MIXER

2015 - FREIGHTLINER - 108SD - 350HP -
ALLISON AUTOMATIC - 18840 - 46 TUFTRAC SUSPENSION
- REIMER MIXER BY PROALL INTERNATIONAL MFG



GRAVEL TRUCK

2016 - FREIGHTLINER - 122SD - 600HP - 18SPD
ULTRASHIFT - 15' BOX WITH WAGON HITCH - ETA FEB'15

Call A.E. (Tony) Lidstone
403.660.2373
tony.lidstone@newwesttruck.com

CALGARY
5925-79TH AVE SE
CALGARY, AB, T2C5K3

Deicers

Surface deterioration caused by chemical deicers is not a concrete quality problem, but rather a concrete maintenance issue. Proper use and maintenance of finished concrete products are the end user's responsibility.

Achieving a quality long-lasting concrete product is dependent on using good materials, proper construction techniques and protection from adverse conditions.

Exterior concrete such as pavements, garage slabs, driveways, aprons, sidewalks and gutters are especially susceptible to adverse environmental conditions when de-icing chemicals are used improperly.










The use of de-icing salts containing chlorides may cause spalling and degradation of concrete surfaces.

This is especially true with new concrete surfaces and has resulted in a considerable amount of damage to quality concrete within the first winter season.

Once properly placed and cured, the following instructions can minimize spalling and surface degradation caused by the use of de-icing chemicals:

1. Do not use de-icing chemicals containing chloride compounds. This includes, but is not limited to, calcium chloride, magnesium chloride, sodium chloride (salt) and potassium chloride. Never use any deicer that contains either ammonium sulfate or ammonium nitrate.
2. Remove snow and ice manually as it accumulates by shoveling, plowing or other mechanical means.
3. Wash driveways and other concrete surfaces, whenever the weather allows, to remove salts that drip off of vehicles. Many governmental agencies are using chlorides on roads and bridges for de-icing.
4. Be aware that many chemical fertilizer products can be harmful to concrete surfaces.

5. If you are not the owner of the newly installed concrete, forward this pamphlet to the owner and advise them of the precautions necessary to maintain the quality product you installed for them.

-  ***Do not use de-icing chemicals containing chloride compounds, including calcium chloride, magnesium chloride, sodium chloride and potassium chloride.***
-  ***Never use de-icing chemicals that contain either ammonium sulfate or ammonium nitrate.***
-  ***Use sand on ice for safety.***
-  ***Keep concrete free of ice and snow.***
-  ***Ammonium nitrate is found in many fertilizers and these fertilizers should not be allowed to remain on surfaces.***
-  ***Flower pots with soil containing fertilizer will damage the concrete slab they sit on.***
-  ***Avoid using acids to clean concrete.***
-  ***Membrane sealers need to be reapplied at least every other year or when the finish shows signs of wear.***
-  ***Siloxane or silane water repellents should be reapplied every two to three years***



ANNOUNCEMENT

Andy Wallgren, Chair of the Ready Mixed Concrete Association of Ontario, is pleased to announce that **Mr. Chris Conway** has joined RMCAO as **President & CEO**.



Please join me in welcoming Chris, who has over 18 years experience in industry association management and government relations. Prior to his current role at RMCAO, Chris spent five years as the President of BOMA Toronto, a commercial real estate association representing 150 million square feet of space in the Greater Toronto Area. Before that, he was the Vice President of Government Relations at REALpac, the Real Property Association of Canada, also a commercial real estate association. He has also worked in the political sector for a former Deputy Prime Minister of Canada, two Cabinet Ministers and Members of Parliament. Chris has a BA from St. Francis Xavier University, an MBA from Queens University, and a Bachelor of Laws (LLB) from the University of London, UK.

The Ready Mixed Concrete Association of Ontario represents Ontario's concrete industry. It provides far reaching technical and marketing support, education and awareness for all applications of concrete across government and all construction sectors.

CONCRETE
even smarter than you think™

ARMCA AGM & CONVENTION

May 7-10, 2015

Jasper Park Lodge, Jasper, Alberta



The beautiful Jasper Park Lodge

The theme of the Convention this year is : **Heroes and Villains**

We encourage you to dress as your favorite Villain or Hero for the Friday evening dinner!

SAVE THE DATE

Don't miss this great event!

We've made changes to our annual convention to include speakers, additional entertainment and golf on Saturday.

Highlights include:

- * Industry related speakers
- * Family Social Evening
- * Dueling Pianos; a live, all request, high energy, "sing out loud" kind of event
- * Hypnotic entertainment: a compelling and unforgettable interactive hypnosis performance that will have you laughing hysterically
- * Children's Program
- * Spouse/Guest Activities
- * Karaoke
- * Only 80 golf spots available

Registration forms are available on our website, www.armca.ca



ALBERTA READY-MIXED CONCRETE ASSOCIATION
9653 – 45 Avenue Edmonton, AB T6E 5Z8
780-436-5645 | info@armca.ca | www.armca.ca

NOMINATIONS FOR BOARD OF DIRECTORS

The Alberta Ready-Mixed Concrete Association needs your leadership, involvement, and support to remain a productive, creative and effective association. If you have the desire and the commitment to help shape our industry, we want to hear from you! The call for nominations for ARMCA's 2015-2016 **Board of Directors** is open. There are four (4) seats to be filled at the Annual General Meeting on May 8th, 2015:

Independent Producer (2 positions) 3 year term

Independent Producer (1 position) to complete the 3rd year of a 3 year term

Associate Member (1 position) 3 year term

The Nomination Process for the ARMCA Board of Directors

ARMCA's bylaws can be found on the association's website at: <http://www.armca.ca> under the "members only" section.

As outlined in the bylaws, ARMCA can have a maximum of 13 Directors on the Board. Directors serve a term of 3 years and shall be eligible for re-election if otherwise qualified. The terms of the Directors are staggered so that three new Directors shall be elected each year; plus however many are required to replace Directors who may for any reason have left the Board prior to the expiration of their term. In most cases, Directors spend at least one term on the Board before joining the Executive Council. The normal progression for positions on the Executive Council of the Board is one year in each term, as the Directors progress through Second Vice-President to Vice-President to President to Past-President.

Any voting member of ARMCA, in good standing, may stand for nomination to the Board of Directors by either:

1) Completing the Nomination & Consent Form (below) and sending it to the ARMCA office prior to the AGM.

2) Attending ARMCA's AGM on May 8, 2015 in Jasper, AB and being nominated from the floor.

The majority of board meetings are located in Red Deer, Alberta. Directors are responsible for their own travel costs to attend meetings.

ARMCA Nomination and Consent Form - Candidate for 2015-2016 Board of Directors

Name _____		Title _____
Company _____	Mobile _____	Email _____

I, _____, HEREBY CONSENT to my nomination as a candidate for election to the Board of Directors for the Alberta Ready-Mixed Concrete Association and agree to stand for election and to serve as a Director for the designated term, if elected. I understand that being a member of the Board of Directors will involve being a voting member of the association, attending Board meetings and becoming involved in association committee activities, as required. If elected, I agree to carry out my duties to the best of my abilities. I wish to be considered for the following category:

☐

Independent Producer

☐

Associate

☐

Affiliate

Signature: _____ Date: _____

Only nominations received by April 17, 2015 will be included on the preprinted election ballot in the convention program.

Names received after April 17, 2015 will be added to the election ballot from the floor at the AGM.

Please email your completed form to info@armca.ca or fax it to 780-436-6503.

WELCOME NEW MEMBERS

TransWestern Truck Centres - Associate

Essex Lease Financial Corp. - Associate

Park Ready Mix - Producer



Park Ready Mix

Park Paving is a locally owned and operated company which has been in the Edmonton area since 1975. Park Paving is one of Edmonton's largest road construction contractors and continues to grow in all facets of the construction industry. In 2008, Park Paving introduced RROX which produces and delivers superior construction grade aggregates into the Edmonton area market. 2015 has seen another addition to the Park Paving group of companies. We are very pleased to introduce Park Ready Mix and are proud to welcome Mr. Richard Reschke as manager of Park Ready Mix and to the Park Paving team. Park Ready Mix will begin providing ready mix concrete within the Edmonton area market this spring. Park Ready Mix will utilize its fleet of Peterbilt mixer trucks from its new plant located in east Edmonton.

Safety First

Our unrelenting commitment to safety has made PPL an industry leader in health and safety. Our employees and clients can expect that all of our processes are performed with safety as the top priority.

Committed to Green

Our recycling technologies offer environmentally responsible and cost effective solutions in maintaining and building transportation infrastructure in the province of Alberta. We have several business units whose sole purpose is to reclaim and recycle road building materials.

Park Ready Mix is proud to have been accepted as a member of ARMCA and look forward to working with ARMCA and its members to promote the use of concrete in Alberta.



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Humor

The Explanation

Brains of older people are slow because they know so much.

People do not decline mentally with age, it just takes them longer to recall facts because they have more information in their brains, scientists believe. Much like a computer struggles as the hard drive gets full, so, too, do humans take longer to access information when their brains are full.

Researchers say this slowing down process is not the same as cognitive decline.

The human brain works slower in old age, said Dr Michael Ramscar, but only because we have stored more information over time. The brains of older people do not get weak. On the contrary, they simply know more.

Also, older people often go to another room to get something and when they get there, they stand there wondering what they came for. It is NOT a memory problem, it is nature's way of making older people do more exercise.

SO THERE!!

I have more friends I should send this to, but right now I can't remember their names...

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ADVERTISING OPPORTUNITY FOR ARMCA MEMBERS

THE MIXER

The Quarterly Newsletter of the Alberta Ready-Mixed Concrete Association



Make sure your advertising dollars hit the target. If concrete is your target market, then there isn't a better bang for your advertising buck than to advertise in the Alberta Ready-Mixed Concrete Associations' "The Mixer." In addition to reaching our membership and various stakeholders, the newsletter with your advertisement is accessed by over 1,500 people per month on the website and will remain on-line for at least two years so your advertisement will still be viewed long after the publication has been sent.

Full page	6¼" wide x 8¼" high	\$300 + GST
Half Page	6¼" wide x 4¼" high	\$200 + GST
Quarter Page	3½" wide x 4¼" high	\$150 + GST
Business Card		\$100 + GST

If you would like to place an advertisement in the "The Mixer", please forward your high resolution PDF advertisement to the Alberta Ready-Mixed Concrete Association (ARMCA) Office.

Alberta Ready-Mixed Concrete Association
9653 – 45 Avenue
Edmonton, AB T6E 5Z8
Phone: 780-436-5645 Fax: 780-436-6503 email: info@armca.ca