

ALBERTA READY-MIXED CONCRETE ASSOCIATION

PRESIDENTS MESSAGE

Hola, Aloha, Hello,

Welcome to the winter edition of the Mixer. I open with a greeting that most of you are no doubt familiar with, as this is the time of year for relaxation for many of our members and their families. Traveling to somewhere warm to enjoy the ocean, sun and sand and to rest up from a very busy compressed season last year, is essential, as all indications point to another very busy year in 2014.

As we plow through the winter months, here at ARMCA, we are working diligently to continue to strengthen our association and our industry through government liaison. We were fortunate to attend a meet and greet in conjunction with the Cement Association of Canada. This gave us an opportunity for one on one, short, yet effective discussions relating to our industry as well as a chance to gain some much needed exposure with members of parliament. A big thank you to the Cement Association for extending the invitation to our association.

We are continuing our search to increase our instructor base for our training programs and our succession planning strategy to ensure our association keeps moving forward with clear and concise direction.

The board and staff work diligently towards our financial responsibility to our association to ensure it remains strong. This allows your association the ability to achieve its goals and objectives, through the dedication of many volunteers and members who financially support the association, as well as the generous sponsorships. Thank you for your commitments.

Our AGM and Convention will be held in Jasper again this year on May 8th and 9th. Our Convention Committee, chaired by our



Bill Shaw

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Vice President Norm Kuntz, has been working very hard to make our 52nd AGM and Convention a memorable one. We will enjoy country entertainer Brett Kissel, local Alberta boy, as our entertainer. I hope you can make it to enjoy the fun and networking that the AGM provides, it's never a disappointing venue.

In closing, as my term is coming to a completion, I would like to thank everyone for the support and opportunity to serve as your ARMCA President. I enjoyed my years on the board, working with great people for a common cause. I encourage anyone that has ever thought about getting involved, to volunteer on a committee or the board as it is very rewarding. I look forward to seeing you all at our convention this spring.

Thank you. I wish you all a very safe start to 2014!

Bill Shaw
ARMCA President

WELCOME NEW MEMBERS

Alta Ready Mix Inc. – Producer Member

JOB POSTINGS

Working within the concrete industry provides a vast range of occupations. From the inception of the mix to the final stage of the product, there are many opportunities for employment. **MEMBERS; advertise your job postings on the ARMCA website.** Send your postings to info@armca.ca.



24 Hour Parts and Service: 1-888-410-2787
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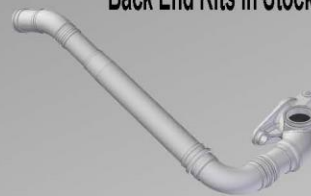
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Why Use Wagman Plastic Blades?



Steel Blades

Finishing with steel power trowel blades can leave undesirable dark burnish marks which discolor the floor.

Above: A steel blade was used to finish light reflective concrete. (Notice the darkness created by the steel blade.)



Wagman Plastic Blades

Wagman plastic blades allow you to control dark burnish marks on concrete or epoxy when power troweling.

Above: The Wagman Poly Pro blade produces a hard burnish-mark-free finish on light reflective concrete.

Pans and Blades IN STOCK!



ARMCA'S AGM & CONVENTION

ARMCA'S 2014 AGM & CONVENTION

Location: The Fairmont Jasper Park Lodge
Jasper, Alberta

Date: May 8—10, 2014



The Alberta Ready-Mixed Concrete Association's (ARMCA) Annual General Meeting and Convention is just around the corner. We have planned another entertaining function that we are sure you will enjoy.

PLEASE BE SURE TO ATTEND THE AGM.

While our members attend the Annual General Meeting on Thursday afternoon, the spouses / guests will have the opportunity to partake in a Dash For Cash activity which is meant to form friendships and give everyone a laugh.

Our Silent Auction was such a hit last year that we're doing it again this year! We will be accepting items from all members to display throughout the entire event.

We are proud to announce that Brett Kissel and his band will provide the entertainment for Thursday evening and our theme is "Gunsmoke". Are you on this side of the law or are you featured on a "Wanted" poster? Come dressed as Marshall Dillon, Doc, Festus, or Miss Kitty for example, to be eligible for the prize giveaways.

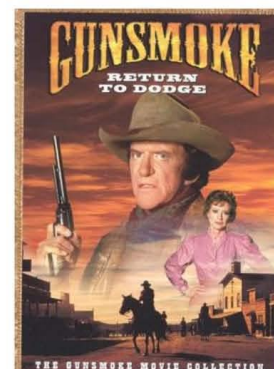
Friday's activities are a Golf Day and the President's Banquet. We will say thank you to our outgoing President and welcome the new ARMCA President. This function requires semi-formal to formal attire.

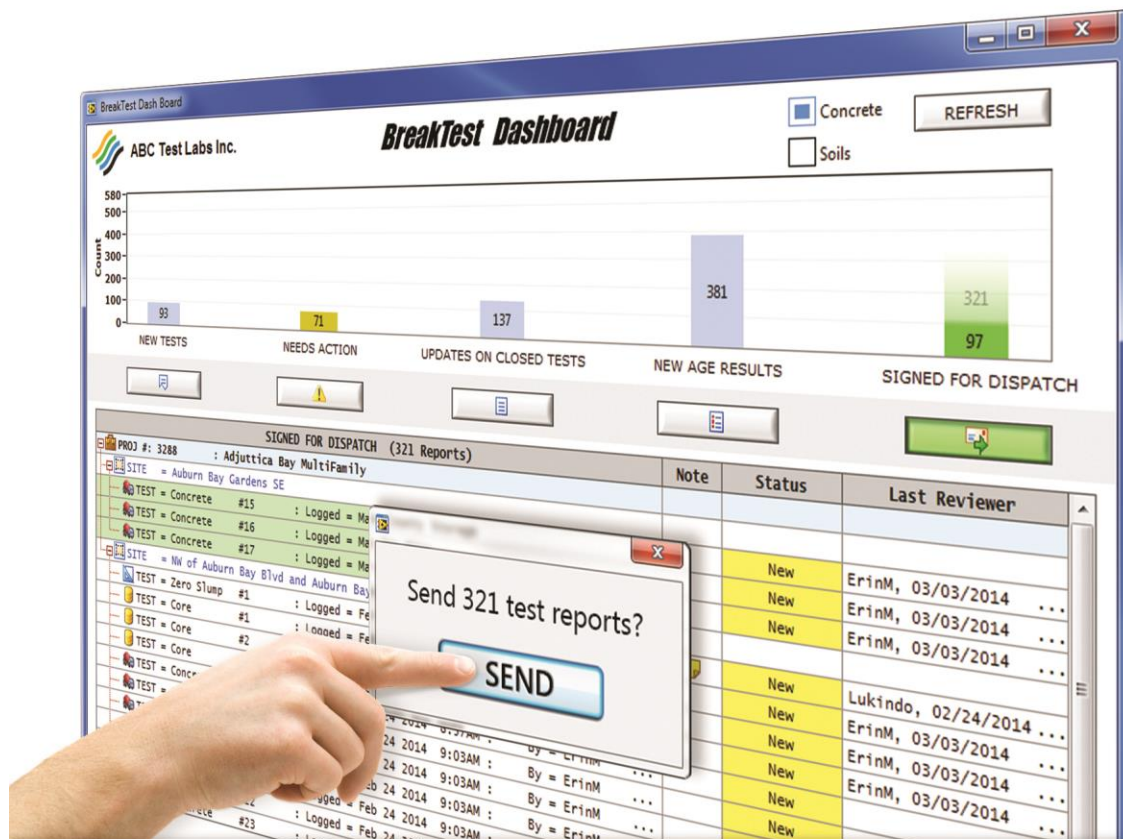
The children's program will be fully funded by sponsors which means no cost to the parents. Thank you Sponsors!

The registration package has been emailed to the membership and can also be found on the website under "News & Events".

Early Bird - Registrations received before 4:30 pm on March 21, 2014 will be entered in a draw to win an iPad Mini.

Please book your room directly with the Fairmont Jasper Park Lodge before **April 6, 2014** to ensure the special conference rate for your accommodations. Identify yourself as an ARMCA Delegate.





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NOMINATIONS FOR BOARD OF DIRECTORS

The Alberta Ready-Mixed Concrete Association needs your leadership, involvement, and support to remain a productive, creative and effective association. If you have the desire and the commitment to help shape our industry, we want to hear from you! The call for nominations for ARMCA's 2014-2015 Board of Directors is open. **There is one (1) seat to be filled at the Annual General Meeting on May 8th, 2014; that of an Independent Producer for the remaining two years (May 2014 to May 2016) of a three year term to replace an elected Director that resigned in December 2013.**

The Nomination Process for the ARMCA Board of Directors

ARMCA's bylaws can be found on the association's website at:
<http://www.armca.ca> under the "members only" section.

As outlined in the bylaws, ARMCA can have a maximum of 13 Directors on the Board. Directors serve a term of 3 years but shall be eligible for re-election if otherwise qualified. The terms of the Directors are staggered so that three new Directors shall be elected each year; plus however many are required to replace Directors who may for any reason have left the Board prior to the expiration of their term. In most cases, Directors spend at least one term on the Board before joining the Executive Council. The normal progression for positions on the Executive Council of the Board is one year in each term, as the Directors progress through Second Vice-President to Vice-President to President to Past-President.

Any voting member of ARMCA, in good standing, may stand for nomination to the Board of Directors by either:

- 1) Completing the Nomination & Consent Form (below) and sending it to the ARMCA office prior to the AGM.
- 2) Attending ARMCA's AGM on May 8, 2014 in Jasper, AB and being nominated from the floor.

The majority of board meetings are located in Red Deer, Alberta. Directors are responsible for their own travel costs to attend meetings.

ARMCA Nomination and Consent Form - Candidate for 2014-2015 Board of Directors

Name	Title	
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Company	Mobile	Email
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I, _____, HEREBY CONSENT to my nomination as a candidate for election to the Board of Directors for the Alberta Ready-Mixed Concrete Association and agree to stand for election and to serve as a Director for a three year term, if elected. I understand that being a member of the Board of Directors will involve being a voting member of the association, attending Board meetings and becoming involved in association committee activities, as required. If elected, I agree to carry out my duties to the best of my abilities. I wish to be considered for the following category:

☐ Independent Producer ☐ Associate ☐ Affiliate

Signature: _____ Date: _____

Only nominations received by April 18, 2014 will be included on the preprinted election ballot in the convention program. Names received after April 18, 2014 will be added to the election ballot from the floor at the AGM. Please email your completed form to info@armca.ca or fax it to 780-436-6503.



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ICF STRATEGIC PLANNING COMMITTEE

The CRMCA and two of its members, Ready Mixed Concrete Association of Ontario (RMCAO) and British Columbia Ready Mixed Concrete Association (BCRMCA), invited the top ICF companies to a one-on-one meeting to see if there was agreement and synergy between both industries to develop and implement a national marketing strategy that could extend to all of North America. This group consists of eight of the major ICF block manufacturers, and has been created to develop a long term strategy to market ICF to the three to eight storey plus construction market. An industry survey was conducted to determine a benchmark for future measurement of market program success. Planning is underway to finalize marketing plans.

Six members of this group will partner with the CRMCA to sponsor the CHBA Annual Conference in Whistler, BC in April. This sponsorship will place them in direct contact with some of the more influential builders in Canada.

TOOLS AVAILABLE ON THE ARMCA WEBSITE

Members, are you aware of the tools available on the ARMCA website?

Concrete Calculator:	access an online calculator to determine approximate volume needed.
Evaporation Loss Table:	avoid plastic shrinkage cracking
CANPav application:	Cost Comparison Tool; understand your projects real cost of ownership. You can quickly conduct numerous “what if” scenarios comparing the initial constructions costs of both concrete and asphalt paving materials and save on projects.
Impact Estimator:	Buildings Lifecycle Assessment software is now available and free of charge. Includes the ability to import a bill of materials from CAD or other sources, enhanced extra materials input form, new assemblies, new materials and more!
Weather Table:	Access the Government of Canada Weather Office

These tools can all be accessed from your smart phone. Go to www.armca.ca, click on the “Members” tab and select “Tools”.



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IMPORTANT DATES TO REMEMBER:

- March 4 - 8, 2014** **Conexpo - Conn/Agg**
Las Vegas Convention Centre; Las Vegas, Nevada
- March 24-25, 2014** **Tri-Party Transportation Conference; Sheraton Hotel, Red Deer, AB.**
The annual AT– ARHCA– CEA Transportation Conference & Trade Show Exhibition has become Alberta’s premier event for design, engineering and construction professionals in transportation infrastructure.

ARMCA’S 52nd AGM & CONVENTION

May 8 – 10, 2014 **Jasper Park Lodge**

GOLF TOURNAMENTS

- June 25, 2014** **ARMCA Golf Tournament** (Texas Scramble), Lacombe Golf and Country Club
- Sept. 3, 2014** **ARMCA Golf Tournament** (Two Person Scramble), Lacombe Golf and Country Club

CLASSES

ACI Field Testing

Calgary –April 2014 – FULL
Edmonton –March 2014 - FULL

***** Note: Additional ACI & Concrete Technology classes will be held in the event that 16 students are enrolled. 6 – 8 weeks notification is required to book these extra classes*****

As there are only 16 spots available per class we encourage you to register today in order to secure a spot.



ARMCA also provides training to other provincial ready-mixed associations when requested.

Alberta's Mixer Specialist

NORTRUX



On Order and Arriving Soon:

2015 Mack GU714 Tri-Drive with Automatic Transmission 6 on order! *STK# 35233*

2015 Mack GU714 Tri-Drive with Manual Transmission *STK# 35231/2*

2014 Mack GU813 Tractor with London Tri-Axle Trailer Mixer *STK # 35076*



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Direct: 780-732-6333

Email: john.stearns@nortrux.com



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THE GREAT NORTHERN CONCRETE TOBOGGAN RACE

CONGRATULATIONS UNIVERSITY OF ALBERTA “Moo of A” – WINNERS OF THE CSCE CUP!

The **Great Northern Concrete Toboggan Race (GNCTR)** is an annual event that challenges the creativity of engineering students. The project involves designing and constructing a toboggan with a metal frame and a running surface made completely out of **concrete**. The sled must weigh less than 300 pounds (136 kg), have a working braking system, and be fitted with a roll bar to protect five of its team members. Each competing team must prepare a technical report summarizing the design, which is presented at a public technical exhibition. It is traditional for teams to choose a theme for their sled, complete with appropriate costumes, and incorporate elements of the design into their technical exhibit and sled aesthetics. This has become a major part of the competition, making up a large part of the spirit award, as well as the best uniforms award. Theme ideas are most often drawn from pop culture or retro references, or based on the team's home university and its location.

This year the event was hosted by Western University and held at the Boler Mountain Ski Club in London, Ontario, where approximately 450 engineering students and alumni across Canada paired up for the February 1st race.

AWARDS:

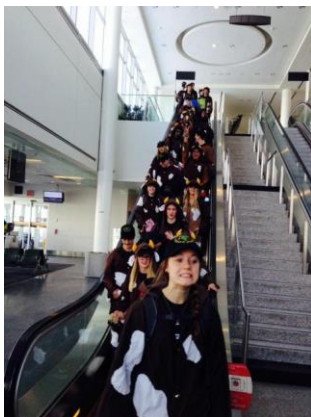
Teams are judged for top speed, best run, most improved team, braking, and aesthetics. Each year an award is also given for the best overall entry.

WINNERS:

The **University of Alberta** was awarded “Overall Champion”

The “Best Team Spirit” was awarded to the University of Toronto

The Universite de Sherbrooke was awarded “Best Theme Costumes”



Team “Moo of A”



Team “Moo of A” Sled



GNCTR 2014 AWARDS

For more information, check out the following website: <http://www.gnctr2014.com/>



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PROGRAM RUNS MARCH 1, 2014 THROUGH MAY 31 2014



CA4HC w/QPHAFC
24" W/B Trowel w/QP Handle
LIST PRICE: \$ 3,394.44
SALE PRICE:
\$ 2,444.00



JWN24HTCSL
4' Ride on Trowel w/Honda
LIST PRICE: \$ 16,405.20
SALE PRICE:
\$ 13,867.00



J36H55 w/SXH
36" W/B Trowel w/ST Handle
LIST PRICE: \$ 3,174.12
SALE PRICE:
\$ 2,285.00



HTXD6i
8' Ride on Trowel w/Yanmar
LIST PRICE: \$ 48,594.60
SALE PRICE:
\$ 39,653.00



B46H90 w/QXH
46" W/B Trowel w/QP Handle
LIST PRICE: \$ 3,174.12
SALE PRICE:
\$ 2,803.00



STXD6i
10' Ride on Trowel w/Yanmar
LIST PRICE: \$ 51,834.60
SALE PRICE:
\$ 42,297.00

Note: Trowels come with either a free set of blades or a single pan for walk-behind units or a set of pans for riders.

Financing Available.



THE LEARNING CENTRE

Our training and certification programs for December through February:

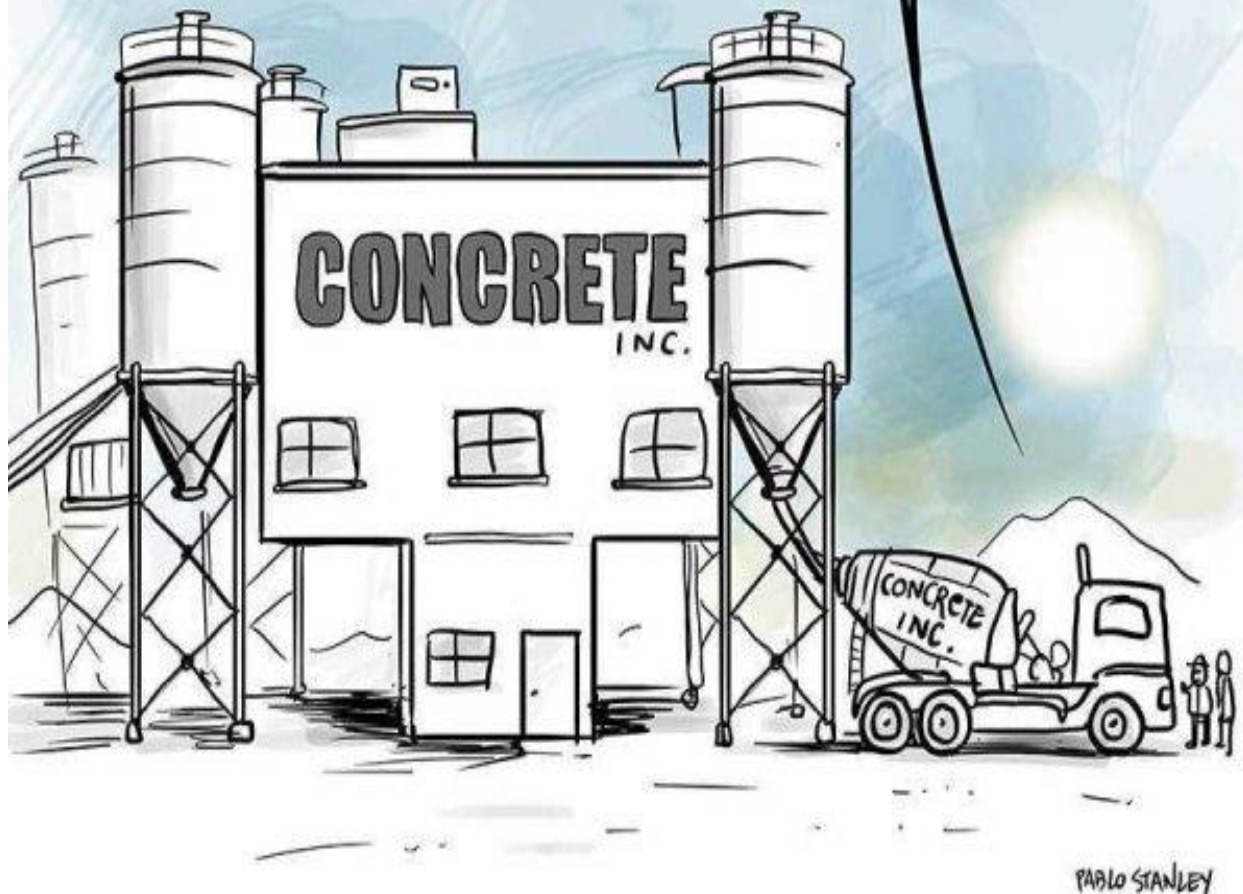
- 31 individuals participated in the Dispatch Training programs
- 4 individuals were certified as pump operators
- 35 individuals participated in the ACI Field Testing Grade 1 Certification program
- 79 individuals completed Concrete Technology Level 1
- 35 individuals completed Concrete Technology Level 2
- 30 individuals completed ARMCA's **first** ACI Flatwork Certification program

We would like to thank the following volunteers for their significant contributions in assisting with training and certification programs:

Alison Dowling, Graham Group Ltd.
Roger Kennedy, Inland Concrete /Stel-Marr Concrete
John Grabow, Grace Canada, Inc.
Clayton Forth, BASF Admixtures Inc.
Nigel Persaud, BASF Admixtures Inc.
Tyler Callaghan, Lafarge Canada Inc.
Randy Gifford, Inland Concrete
Lindsay Freckleton, McIntosh Lalani Engineering Ltd.
Suzanne Head, Rolling Mix Concrete Ltd.
Dave Robson, Tetra Tech EBA Inc.
Dave Onysyk, National Concrete Accessories
Wade Topp, Mapei
Gary Lyka, Unicon Concrete Specialties Ltd.
Krista Bell, Unicon Concrete Specialties Ltd.



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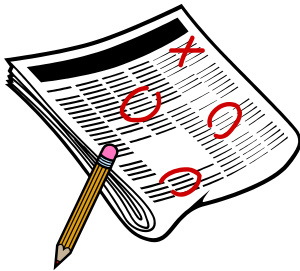
Gary Read: (780) 732-4469
Mike Gibson: (780) 640-9300



ADVERTISING OPPORTUNITY FOR ARMCA MEMBERS

The Mixer

The Quarterly Newsletter of the Alberta Ready-Mixed Concrete Association



Make sure your advertising dollars hit the target. If concrete is your target market, then there isn't a better bang for your advertising buck than to advertise in the Alberta Ready-Mixed Concrete Associations' "The Mixer." In addition to reaching our membership and various stakeholders, the newsletter with your advertisement is accessed by over 1,500 people per month on the website and will remain on-line for at least two years so your advertisement will still be viewed long after the publication has been sent.

Full page	6¼" wide x 8¼" high	\$300 + GST
Half Page	6¼" wide x 4¼" high	\$200 + GST
Quarter Page	3½" wide x 4¼" high	\$150 + GST
Business Card		\$100 + GST

If you would like to place an advertisement in the "The Mixer", please forward your high resolution PDF advertisement to the Alberta Ready-Mixed Concrete Association (ARMCA) Office.

Alberta Ready-Mixed Concrete Association

9653 – 45 Avenue

Edmonton, AB T6E 5Z8

Phone: 780-436-5645 Fax: 780-436-6503 email: info@armca.ca